



THUNDER BAY & DISTRICT
HUMANE SOCIETY

Cats and dogs
in Thunder Bay
need your help!

Half-Way Home Giving Programs

Press Release – November 21, 2011

The Board of Directors of the Thunder Bay & District Humane Society would like to provide an update to our current financial situation and our plans for closure on December 31, 2011.

Since our initial announcement on Friday, November 4, 2011 we have been overwhelmed by the outpouring of support from the community. People throughout the city and district have responded with donations, offers to do fundraisers, ideas for fundraisers and words of encouragement.

As we stated in the initial announcement the TBDHS's anticipated shortfall for the current fiscal year is \$180,000.000 or \$15,000 per month on a budget of just under \$400,000. Due to this continual shortfall it had become increasingly difficult to meet our monthly financial obligations and we were in danger of not being able to meet our payroll. This has been a growing year over year problem that had finally met the breaking point resulting in the announcement of our impending closure.

The response to this announcement has resulted in an increase to date in our PADS FOR PAWS monthly donation plan of approximately \$6,500. While we realize that this is well short of our current \$15,000 per month shortfall we are growing more optimistic each day that we will be able to realize our goal. People continue to sign up daily and it is not too late to help. The donation forms have been passed from friend to friend, neighbour to neighbour and co-worker to co-worker, a network of support has developed.

In addition to the increase in PAD donations we have also received approximately \$65,000 in one time donations. This will allow us to pay off current bills, increase the number of spay/neuters and to meet our payroll. We have actually paid off our vet for the first time in many months.

So many groups and individuals have stepped forward to help us: A local cheerleading team, a high school theatre group, financial advisors, artists, musicians, media personality, business people and politicians. The list seems endless. This morning a group of four 11-year-old girls presented us with a donation in excess of \$1000 that they had collected completely on their own initiative.

We are beginning to feel that we may actually beat this current challenge. Through the generosity of this community we have increased our monthly cash flow by \$6,500 in just 17 days. If we can get the rest of the way we will be that much closer to our goal of continued service to the City and District of Thunder Bay. Donations of any amount no matter how small it may seem to the donor are vital to our continued ability to help the vulnerable animals in our community.

The Board will meet again on December 1, 2011 and at that time will evaluate our options, we are hoping that we can make the announcement that we will be able to continue. Judging by the level of support we are very hopeful.

To inquire about our financial situation or to donate in order for us to maintain our services please contact the TBDHS at 475-8803 or visit our website at www.tbayhumane.ca.

Board of Directors
Thunder Bay & District Humane Society



www.tbayhumane.ca

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